

**MUCHO MÁS MAYO**  
**Emerging Art Festival**  
**Cartagena**

**BASES OF THE CALL 2017**

**PRESENTATION**

**Mucho Más Mayo Emerging Art Festival is a program of artistic interventions in the urban background developed by creators in all creative records, using public spaces and unconventional places of the city and municipality of Cartagena (Region of Murcia, Spain).**

**The festival includes a public call for artistic projects that in this edition is regulated according to the following bases:BASES OF THE CALL**

The City of Cartagena announces the 2017 Edition of the Much More May Festival to be held between May 12th and 21th of this year.

**The purpose of this call is the selection of projects of creators that will be part of the new program MUCHO MÁS MAYO in its edition of 2017.MOTTO OF THE 2017 EDITION**

The motto of the call will be "**Imaginative Communities**".

"Human groups of all kinds culturally construct their identity, which belongs to the collective imagination. This identity is actually multiple (many), fragmented, overlapping, changing, although at any moment some of them takes a hegemonic position. This question has become very present in these times of withdrawals and closures of identity and produces effects on the real. But also as a result of the imagination we can devise other possible communities. "

Projects that accept or address this theme will be given priority in the selection process. However, projects that do not respond to it, will be accepted without limitation too.

Special attention will also be given to projects that respond to the motto "**2017 Year of the Enlightenment**" chosen by the City Council of Cartagena as a commemoration for 2017.

## PARTICIPANTS

Projects of creators may be presented individually or collectively by appointing a representative.

The interested parties must indicate, at the time of presenting their project, if they are willing to be selected to participate in the section "**Art to the Center. Students' Festival**".

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1 See corresponding section on p. 7 of these Bases.

## SPACES AND LOCATIONS

It will be possible to present projects that are developed in the two Areas in which the Festival will be located:

Area 1.- Historical Center of Cartagena (with the delimitation that is specified in the appendix)

Area 2.- Barrio de Peral - José María de la Puerta (Guest Neighbourhood 2017).

The areas to be intervened will be facades of disused buildings, plots, streets, squares, urban spaces, and any other public or private space provided that the corresponding permits are obtained and that they are within the above mentioned areas.

The participants will also propose the appropriate dates for the completion of their works, leaving to the organization the decision to establish a calendar where there is no overlap of activities and following criteria of availability of the proposed spaces, with the conformity and approval of the artists themselves.

## PRESENTATION OF PROJECTS

Projects of any artistic discipline or creative language may be presented.

Each artist or group can present the number of projects they consider appropriate.

It should be noted in the project whether the work presented to this festival is unpublished or has been represented at another festival, specifying the date and place where it has been performed.

The inscriptions along with the corresponding documentation will be delivered in the Department of Culture of Cartagena, located in the Ramón Alonso Luzzy Cultural Center, 7 Jacinto Benavente Street, 01C.P. 30203, Cartagena, on weekdays from 09.00 to 14.00 a.m, or by registered mail.

The submission of applications through the Post Office will be done in open envelope, so that the name of the Office and the date of filing are clearly stated in the heading of the registration form.

The deadline for submission of projects will end **on March 27th, 2017.**

**REQUIRED DOCUMENTATION TO FORMALIZE REGISTRATION, AND GENERAL  
CONSIDERATIONS• REGISTRATION BULLETIN**, provided by the organization and on the  
festival website: [www.muchomasmayo.com](http://www.muchomasmayo.com)

- Photocopy of Identity Card of the author (s) of the project

- CV of the applicant or collective, properly typed.

- **DETAILED PROJECT OF THE PROPOSED ACTIVITY:**

- Designation of the project.
- Artistic discipline / s.
- Characteristics of the project.
- Duration.
- Dates and places of realization that are proposed.
- It will be compulsory, in addition to make a DESCRIPTION of the activity proposed, that does not exceed the 100 words, and that will serve as a base for the program of the festival.
- TECHNICAL NEEDS AND MATERIALS, necessary for the realization of the project, taking into account that it complies with safety regulations throughout the festival.
- Detailed description of the MOUNTING system. Assembly and dismantling of works will be the responsibility of the project manager. The organization can provide support and advice in these tasks, not taking responsibility for works that have not been withdrawn within 48 hours of the end of the festival.
- In the same way the author must specify if the work to be withdrawn will remain in property of the City Council of Cartagena.
- Estimated BUDGET<sup>2</sup>, itemized and detailed development and subsequent assembly of the work / activity, as the City Council of Cartagena, as organizing entity will assume all expenses derived from production, consumables necessary for the realization of the project, transport and assembly of selected projects. The costs of fees, accommodation, subsistence allowance and transfer of the artists participating in the project will be included in the same way. These concepts should be clearly indicated and budgeted (attached proforma invoices) and respond to real and management needs included.

The amount to finance each selected project will be established by the Organization according to the needs specified in the project.

Once the budget has been approved, the beneficiaries will be paid the minimum amount agreed with the Festival's managers for the project. The remainder to be paid after the presentation of the corresponding invoices.

After the end of the festival, all expenses derived from the project will be justified by the presentation of invoices and / or accounting documents corresponding to the payments made, within a maximum period of one month after the festival, all in accordance with the rules that regulate these acts.

**PAYMENT METHOD:** To proceed with the processing of bank transfers, it will be essential to send to the Department of Culture a copy of the ID and bank details of the representative, using a model of acceptance of the completion of the work for the estimated budget, provided by this Council .

If the project is not carried out for reasons attributable to the person in charge of the project, or if its amount is lower than initially budgeted, the total or unspent part must be returned.

- It will be possible to accompany to the Selection Committee any documentation that is considered opportune that helps to the best understanding of the presented project (photographs, sketches, drawings, in the case of musical projects, models ...)

In the case of not receiving all the information previously detailed the participation will be rejected, not entering into consideration of the Jury.

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**2 Important:** For the presented budget, a withholding tax of 15% on the total amount for PIT., in accordance with current legislation will be applied.

## SELECTION

The projects presented will be submitted to a selection process by a Committee elected by the Organization, chaired by the Councilor for Culture and composed of professionals of recognized prestige from different artistic disciplines, and a technician from each of the Councils involved in the organization. This committee will be made public at the time on the festival website.

The Selection Committee will choose a number of projects that it deems appropriate respecting the principle of gender equality, assessing the artistic quality, suitability to the urban environment, complementarity between the different proposals and their material and economic

viability. The content or contents of the projects will be free, but will have a special evaluation by the selection committee those that fit the theme of the 2017 call.

Projects that do not comply with the budget accepted at the time of their selection and introduce significant budgetary deviations may be eliminated by the Festival Organization.

When dealing with projects that will occupy public spaces, it will be essential to obtain the appropriate municipal document license for the realization and assembly of the works, which will be managed by the organization.

Those responsible for the projects will commit themselves to remedy any deterioration that may occur in their work, guaranteeing, as far as possible, that it remains in perfect condition for the duration of the festival.

The other spaces will be processed by the participants themselves, counting when they need it with the support and endorse of the organization to obtain the corresponding permissions.

Once the projects have been selected, the organization will contact all those selected to specify calendars, spaces, needs, management of the spaces where the activities will be carried out ... and other necessary points for the launch of the 2017 edition. In all these cases an agreement will be reached with the promoters of the activities, and changes or variations can be proposed in the selected projects, for which the project leader will be approved. In the event that there is no compromise between the parties involved, participation in the Festival may be canceled.

### **"Art to the Center. Students' Festival "**

The section "Art to the Center. Students' Festival "is the expression of the relation of Festival Much More May with the educational centers of the municipality.

This section is composed of the artistic projects that the centers of ESO, FP, Bachiller, Associated Center of the UNED in Cartagena, ISEN and those attached to the UPCT present to this call.

Also included here are the participation of artists of the festival program in activities in the schools, selected from the public call of the festival, and guided tours for students.

The above mentioned educational centers may present one or more projects to this call, both to be developed in the center itself and in the spaces of the festival, and will be subject to the other determinations of the present bases.

In all cases, the person or people who are responsible for the project must be of legal age.

The Selection Committee will choose the projects of creators who, having presented themselves to this section, will compose the list of those that will be offered to the educational centers.

The artists selected will be remunerated with a variable amount depending on the project, which will never be less than €100.

## PUBLICITY AND PROMOTION

The organization reserves the right to publish and reproduce selected artistic interventions in all cases related to the promotion of the program, and will incorporate all the documentation generated into its documentary and public archive. With regard to audiovisual works, a copy will come directly to form part of this documentary fund.

The projects and works selected will be owned by the authors and the City Council of Cartagena will have a preferential right for its possible acquisition.

The Festival will have a **VIRTUAL SECTION or DIGITAL** in the web of said Festival. This section will include the selected projects specifically addressed to it - specifying it in the inscription sheet -, as well as those other projects also selected that not yet going addressed to this section, and because of their technical or economic impossibility of execution, the Organization and the authors of mutual agreement so determine.

## OBSERVATIONS

The participation in this Festival supposes the complete acceptance of the content of its bases. Any doubts about the interpretation of the same or any modification of these, will be resolved by the Councils of Culture, Education and Equality, and Youth of the City of Cartagena, which reserve the possibility of justifiably modify some of the terms of these bases, which will be announced publicly.

## **INFORMATION AND REGISTRATION**

### **Department of Culture:**

7 Jacinto Benavente Street

Tel.: 968 128850

Fax: 968 128853

[Muchomasmayo@ayto-cartagena.es](mailto:Muchomasmayo@ayto-cartagena.es)

[www.muchomasmayo.com](http://www.muchomasmayo.com)

## **APPENDIX**

Regarding to Area 1 (Historic Center of the city), projects can be presented within the pedestrian axis from Plaza de España to Paseo Alfonso XII (Port) and adjacent streets: Canales, Santa Florentina, Castellini , Jabonerías, as well as Aire, Gisbert, Cuatro Santos and Duque to the height of the Plaza de la Merced ... and in the Squares: Juan XXIII, Alcolea, San Francisco, City Hall and José M<sup>º</sup> Artés, Rey, La Merced, Risueño , And the surrounding of the CIM (Old Headquarter of Instruction of Marinería - UPCT). However, the organization will consider justified proposals of projects that for any reason are located outside the defined area.

**MUCHO MÁS MAYO 2017**  
**- REGISTRATION FORM-**

**AUTHOR DATA:**

NAME AND SURNAME OF THE REPRESENTATIVE (\*):

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BIRTHDATE:.....

PHONES:.....

EMAIL:.....

HOME ADDRESS:.....

MUNICIPALITY:..... C.P. : .....

COLLECTIVE:.....

Fill in the previous section the data of the representative (\*)

NAME OF THE COLLECTIVE: .....

NUMBER OF PARTICIPANTS:.....

\* Attach relationship of components with ages and ID.s. On separate sheet.

**PROYECT:**

Title of the Work .....

Artistic / s Discipline/ s .....

Description .....

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**IT IS PRESENTED TO "ART TO THE CENTER. STUDENTS' FESTIVAL ":**

YES NO

**VIRTUAL OR DIGITAL SECTION:**

Check only if the project is directed exclusively to this section.

YES NO

Cartagena, on....., 2017

Signature :.....

The undersigned acknowledges and accepts the bases published here and declares that the data expressed in the application are true.

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3 See contents of Section "Students Festival" in that paragraph of these Rules (p. 7).

